

# CODY CLARK

## Sports Radio and Sports Media Professional

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### PROFESSIONAL EXPERIENCE

**DELTA STATE UNIVERSITY ATHLETICS** • Cleveland, Mississippi  
*Voice of the Statesmen & Media Relations Coordinator (Feb. 2020 - Present)*  
*Athletic Communications Graduate Assistant (August 2016 - June 2018)*

- Radio play-by-play announcer for football, basketball, and baseball
- Conduct pregame/postgame interviews with athletes and coaches
- Manage the Statesmen Sports Network, including personnel and assets
- Manage an athletics website that gets 3 million+ page views per year
- Create content for department social media channels
- Manage department social media accounts that have seen 5% growth on football and baseball Twitter accounts, with 3% growth on all others

**HUBBARD BROADCASTING** • West Palm Beach, Florida  
*Producer & Sports Update Anchor (Oct. 2019 - Feb. 2020)*  
*Overnight Producer & Sports Update Anchor (July 2019 - Present)*

- Deliver sports updates on the cluster's sports station, Fox Sports 640, doing two updates per hour from 10 a.m.-2 p.m.
- Run the board, play appropriate elements during live or recorded news and/or brokered radio programs, and ensure proper audio quality
- Produce afternoon drive radio program, Barsky Radio, on 850 WFTL
- Monitor all seven stations in the Hubbard cluster to ensure they are running on schedule in accordance with station logs
- Voice and produce news stories and/or features for news reports

**ORLANDO MAGIC** • Orlando, Florida  
*Broadcast Coordinator (July 2018 - June 2019)*

- Produced "Magic Drive Time" radio shows
- Contributed to "Magic Drive Time" radio show as on-air talent
- Produce live pre/half/postgame shows for select NBA radio broadcasts
- Booked daily radio show guests for "Magic Drive Time" radio show
- Recorded, edited, and logged highlights during each road game
- Gathered sound from Magic players and coaches and visiting teams at shootarounds and served as radio locker room correspondent postgame
- Managed radio social media accounts (Facebook, Twitter, Instagram)
- Produced commercials for promotions, external clients, and others

**KZOW 91.9 FM** • Forest City, Iowa  
*Radio Station Manager & Play-by-Play Broadcaster (May 2013 - May 2016)*

- Ran the day-to-day operations of our student-led radio station
- Led weekly staff meetings and oversaw a group of 30+ radio students
- Play-by-play announcer for men's and women's basketball, men's and women's soccer, volleyball, baseball, and football games
- Hosted a sports talk show and produced commercials and liners for air
- Hosted/produced live remote events on campus and in the community

### HONORS & AWARDS

**Sportscasters Talent Agency of America**  
*Honorable Mention All-American, 2018*  
- Ranked a Top 30 collegiate sportscaster



**Orlando Magic Volunteer Program**  
*Intern Volunteer of the Year Finalist, 2019*  
- 100+ community service hours worked



### TECHNOLOGICAL SKILLS

- Adobe Audition & Premiere Pro
- Wide Orbit automation
- VoxPro recording and editing
- Adobe InDesign, Photoshop, Illustrator
- Audacity audio software
- Tieline/Comrex broadcast mixers
- Skyview Networks
- TuneIn, SoundCloud, Podcasting
- Social Media (Twitter, Facebook, Instagram, YouTube, Snapchat, etc.)

### VOLUNTEER WORK

**Orlando Magic Volunteer Program**  
*Orlando, Florida*

**Habitat for Humanity**  
*Winter Park, Florida/Maitland, Florida*

**Forest City Family YMCA**  
*Forest City, Iowa*

### EDUCATION

**Delta State University**  
*Cleveland, Mississippi*  
M.S. in Sports Performance, May 2018

**Waldorf University**  
*Forest City, Iowa*  
B.A. in Communications, May 2016